

GO SCHOLARSHIP PROJECT INSTRUCTIONS



The Global Opportunities (GO) Scholarship service project gives education abroad alumni the opportunity to give back to the NAU campus and Flagstaff community. GO applicants choose either a project to promote education abroad to the NAU campus or gain hands-on experience by participating in a local sustainability internship.

Project Options:

Participate in a local sustainability internship:

- Gain hands-on experience with a local internship focused on sustainability or civic engagement
- For more information and current internships visit the [CIE Sustainability Internship](#) website

Education Abroad NAU Global Ambassadors Program:

- Global Ambassadors participate in a variety of activities to encourage other students to study or intern abroad
- Responsibilities can include: tabling education abroad events, participation in the pre-departure orientation, presentations to various student groups and specific departments, development of marketing material, and participation in outreach events to prospective students
- Apply by the **deadline** to the [NAU Global Ambassadors](#) program online
- Once you complete your application you will be contacted by Rebecca Deadmond (Global Ambassadors Coordinator)

Photo or video blog:

- Create an online blog which Education Abroad can use to promote your program
- Posts must be updated at least once a week
- Since your blog will be posted on the NAU Education Abroad website for potential students to see, the content **MUST** be relevant to students wanting to go abroad, especially on your specific program
 - a. Any inappropriate or irrelevant content must be set to "Private" or "Friends Only"
 - b. Always refrain from foul or offensive language in your blog

Marketing news article or video:

- Write a published news article about your time abroad or
- Produce a video during your time abroad that can be used on the NAU Education Abroad website
Do not use any music or images that are copyrighted as we will not be able to use them

Keep in mind:

- Projects must be completed within 6 months after you return from your program abroad
- Any materials submitted to the Go Scholarship including any written or photographic material may be used to promote NAU Education Abroad without credit

To Ask Questions & Submit Projects Contact:
GOScholarship@nau.edu