

# GO SCHOLARSHIP PROJECT INSTRUCTIONS



The Global Opportunities (GO) Scholarship service project gives education abroad alumni the opportunity to promote education abroad to the NAU campus. GO Scholarship applicants choose one of the following projects on their application and must complete it 6 months after they return.

## **Project Options:**

### **NAU Global Ambassador Program:**

- Global Ambassadors participate in a variety of activities to encourage other students to study abroad
- Responsibilities can include: tabling education abroad events, participation in the pre-departure orientation, presentations to various student groups and specific departments, development of marketing material, and participation in outreach events to prospective students
- Apply after you return to the [Global Ambassadors Program](#) (you will apply in the same term you will participate)

### **Photo or video blog:**

- Create an online blog which Education Abroad can use to promote your program
- Posts must be updated at least once a week (2-3 times a week in summer)
- Include a title and at least one photo or video for each entry
- Since your blog will be posted on the NAU Education Abroad website for potential students to see, the content **MUST** be relevant to students wanting to go abroad, especially on your specific program. More details on the next page.

### **Marketing news article or video:**

- Write a published news article about your time abroad or
- Produce a video during your time abroad that can be used on the NAU Education Abroad website
  - Do not use any music or images that are copyrighted as we will not be able to use them

## **Keep in mind:**

- Projects must be completed within 6 months after you return from your program abroad
- Any project materials submitted including any written or photographic material may be used to promote NAU Education Abroad without credit
- For blogs, any inappropriate or irrelevant content must be set to “Private” or “Friends Only”
- Always refrain from foul or offensive language in your blog

To ask questions & submit projects contact:

[GOScholarship@nau.edu](mailto:GOScholarship@nau.edu)

# Blogging Ideas

## Where to Blog

You can use any blog host as long as students can view your blog without creating an account. Some examples include: Blog.com, Blogger.com, Tumblr.com, weebly.com, & Wordpress.com

## Before leaving

- Why did you choose to study abroad?
- Why did you choose your study abroad program/destination? (Country, Culture, academics or something else?)
- How are you preparing for your study abroad experience?
- What do you want to get out of this experience?
- What are you most looking forward to?
- What are you most nervous about?
- What are your goals? What do you want to do with your time abroad?

## While in the host country

- Tell us about a challenge you faced while studying abroad, how did you overcome it?
- What advice would you give to others experiencing the same challenge?
- Your favorite or most interesting cultural experience while abroad?
- What's your commute like from home to class? What do you hear/see/smell on the way?
- What's your living space like? Who do you live with? How is your home abroad different from your home in the US?
- What did you pack that you wish you'd left behind? What do you wish you'd packed?
- Does your host culture have a different concept of time or space than you're used to?
- What's your favorite food you've tried so far?
- What have you accomplished while abroad that makes you proud?
- How do you spend your free time? Is it different from what you would do in the US?
- Are you making progress with the language? Any funny stories of language gaffes?
- What are you learning in class? What are you learning outside of class?
- Have you discovered new music while abroad?
- What have you done abroad that you don't do at home? What do you do differently?
- Who do you spend your time with? Are you meeting new people?
- What does your university/classroom look like?
- What is your favorite thing about your host university?
- Favorite trip or excursion? Is there a secret spot only locals know? A landmark of personal significance to you?
- What are your favorite sights, smells and sounds of your study abroad neighborhood?
- What tips would you give a student who wants to meet the locals?
- What are your favorite words from your host language?
- Who inspired you to go abroad? Who helped you get abroad? Who do you want to thank?
- Does being abroad make you think any differently about what it means to be "an American"?

## Upon returning

- What's the best thing about being home? What's the hardest?
- How was your experience different from what you expected? In what ways was it the same?
- What stereotypes did you have about your study abroad destination? Were those confirmed or destroyed?
- What do you wish you'd done differently?
- How did studying abroad impact your future?
- Have you changed the way you live as a result of your experience abroad?
- Did traveling/studying abroad make you think any differently about your identity or your place in the world?
- What did you learn about yourself?
- What do you miss most from abroad?
- What does "reverse culture shock" mean to you?
- Do you think of America any differently now that you have returned?
- How do you plan to get involved in other international activities?
- What's your general advice for students preparing to go abroad? How about for students going on your study abroad program?